

NAOMI TAYLOR

Famille

Founder: Debbie Larrad

Small and medium businesses in Cambridge now have an incredible opportunity to tap into new talent with support from [Cambridge City Council](#), the [Cambridgeshire & Peterborough Combined Authority](#) and Growth Works with Skills.

Through the Cambridge Levy Pooling Service, this partnership is helping SMEs and not-for-profits access funding for apprenticeships, enabling them to build their teams and grow the local economy. By transferring a portion of its apprenticeship levy, the council is helping organisations develop in-house skills and talent.

One success story comes from Famille, a Cambridge-based Marketing and Communications agency. With support from this scheme, Famille welcomed Naomi Taylor, who earned her Level 3 Apprenticeship in Creative Content at Access Creative College. Naomi's role has been a huge asset to the agency, boosting their digital marketing and content capabilities.

Naomi said: "The apprenticeship was the perfect foundation for my career, providing practical experience and confidence to break into digital media. With support from my tutors and colleagues, I quickly progressed from a junior content producer to a content creator."

📈 By investing in apprenticeships, we're investing in Cambridgeshires future. If you're an individual, business or organisation looking to grow this could be the perfect chance to get involved!

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